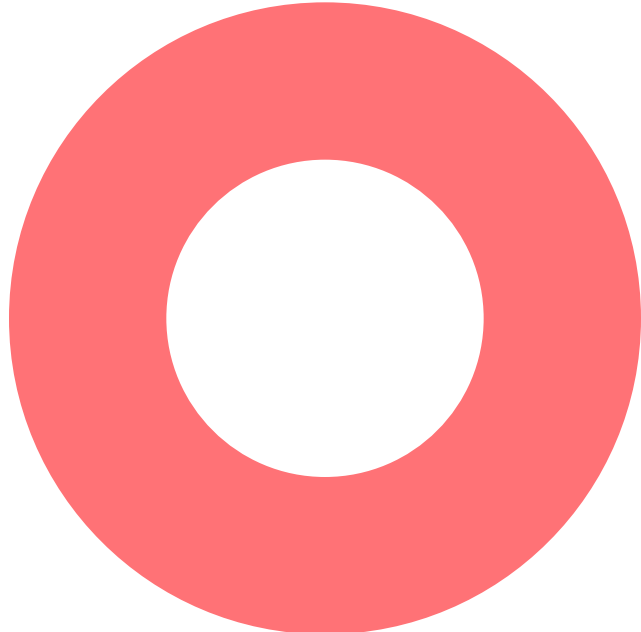




- 01 Logo Renkleri
- 02 Espas Dengesi
- 03 Beyaz Zemin Kullanımı
- 04 Gri Zemin Kullanımı
- 05 Koyu Zemin Kullanımı
- 06 Renkli Zemin Kullanımı
- 07 Siyah-Beyaz Kullanım
- 08 Kurumsal Logo Fontu
- 09 Kurumsal Metin Fontu

LOGO RENKLERİ

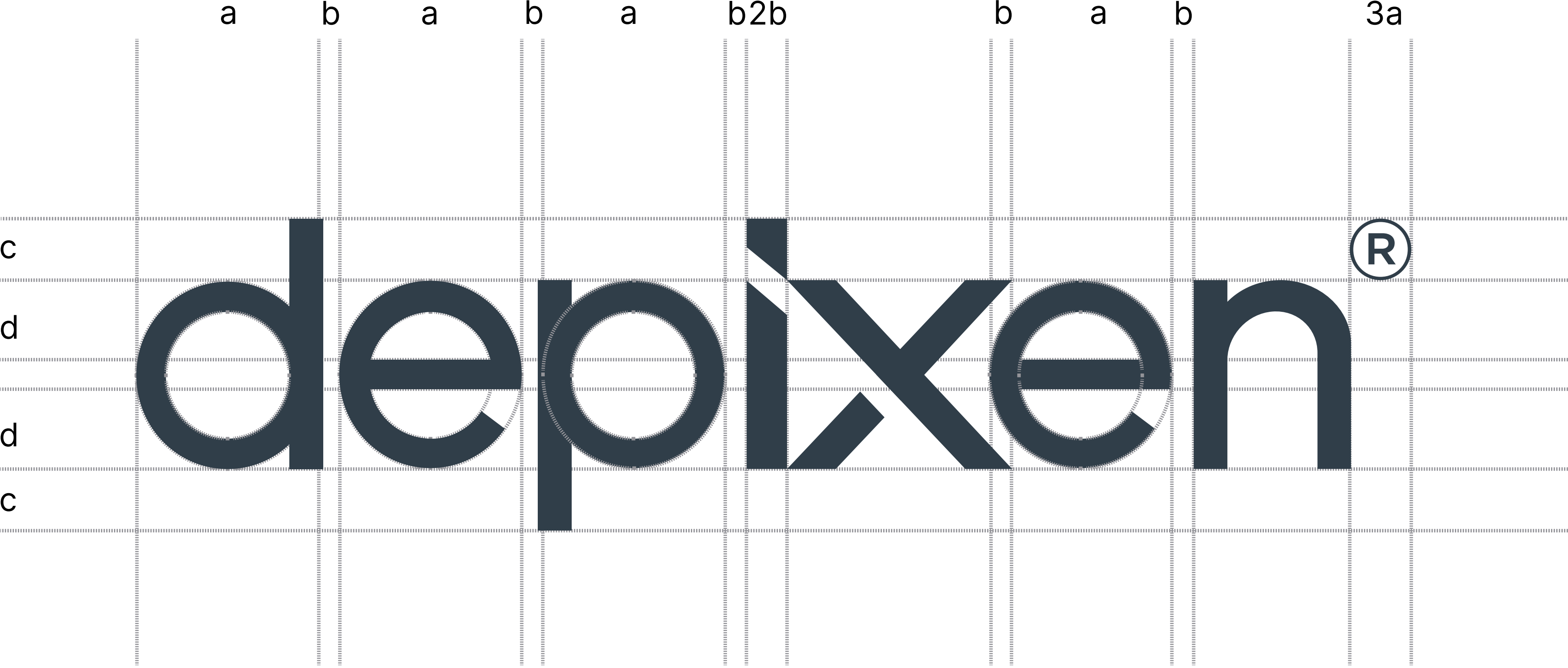


PANTONE 805 C
#FF7276



PANTONE 432 CP
#25303B

ESPAS DENGESI



BEYAZ ZEMİN KULLANIMI



GRI ZEMİN KULLANIMI
#EOEOEO



KOYU ZEMİN KULLANIMI
#25303B

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RENKLİ ZEMİN KULLANIMI
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software & AI

SİYAH-BEYAZ KULLANIM

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software & AI



GOTHAM
MEDIUM

ABCÇDEFGĞHIJKLMNOÖPRSŞTUÜVYZ

abcçdefghijklmnoöprsştuüvyz

123456789 “!’^+%&/()=?”

KURUMSAL METİN FONTU

GOTHAM
LIGHT

ABCÇDEFGĞHIJKLMNOÖPRSŞTUÜVYZ
abcçdefghijklmnoöprsştuüvyz
123456789 “!’^+%&/()=?”

GOTHAM
MEDIUM

ABCÇDEFGĞHIJKLMNOÖPRSŞTUÜVYZ
abcçdefghijklmnoöprsştuüvyz
123456789 “!’^+%&/()=?”

GOTHAM
BOLD

ABCÇDEFGĞHIJKLMNOÖPRSŞTUÜVYZ
abcçdefghijklmnoöprsştuüvyz
123456789 “!’^+%&/()=?”